



# Airbnb Fast Facts

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## Airbnb is global and growing

**4M**

Airbnb listings worldwide

**1.9M**

Instant Book listings

**191+**

countries

**200M+**

Total guest arrivals since 2008

- Airbnb currently offers **4 million listings** across **191+ countries**—more listings than the top five hotel chains combined have rooms ([source](#)).
- Of the 4 million listings, over **1.9 million listings are instantly bookable**. Instant Book allows hosts to offer their homes to be booked immediately without prior approval of a specific guest. The number of Instant Book listings on Airbnb increases every day. No hotel chain has more rooms than Airbnb has instantly bookable listings.
- Since the company's founding in 2008, there have been **over 200 million total guest arrivals** at Airbnb listings around the world.

## Top countries in number of listings

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Country	Number of listings
US	660,000
France	485,000

Italy	340,000
Spain	245,000
UK	175,000

## Over Airbnb's lifetime, there have been:

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**130,000+**

Guest arrivals at  
treehouses

**140,000+**

Guest arrivals in yurts

**570,000+**

Guest arrivals in boats

**100,000+**

Guest arrivals in  
earthouses

**120,000+**

Guest arrivals in  
castles

**300,000+**

Guest arrivals in RVs

## Fastest-growing host demographic: seniors

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Airbnb's fastest-growing host demographic worldwide is senior hosts (age 60+).

**200,000+**

Senior hosts on Airbnb

**120,000+**

Senior women hosts on Airbnb

Senior hosts continue to be the best-reviewed hosts on Airbnb, receiving a higher percentage of 5-star reviews than any other host demographic.

## Biggest night ever

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August 5, 2017 was Airbnb's biggest night to date, with over 2.5 million people staying on the platform. On any given night, 2 million people are staying in other people's homes around the world on Airbnb.